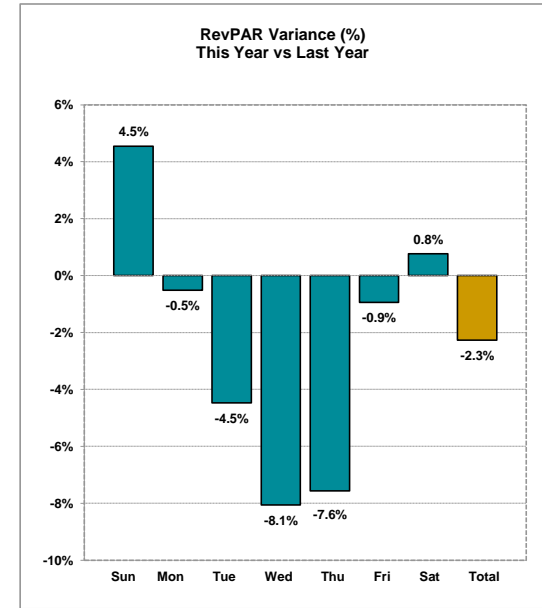
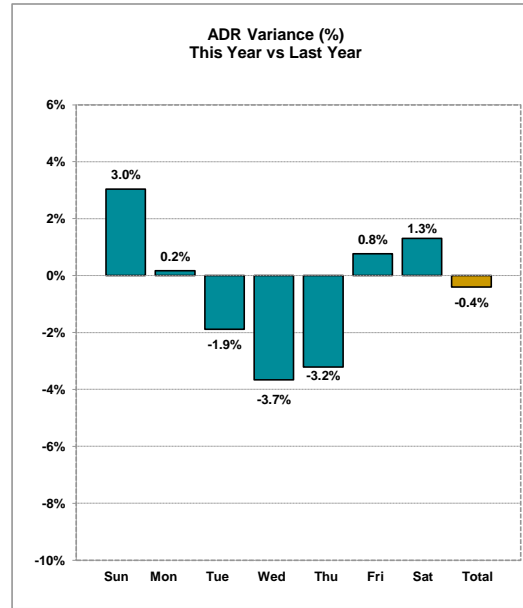
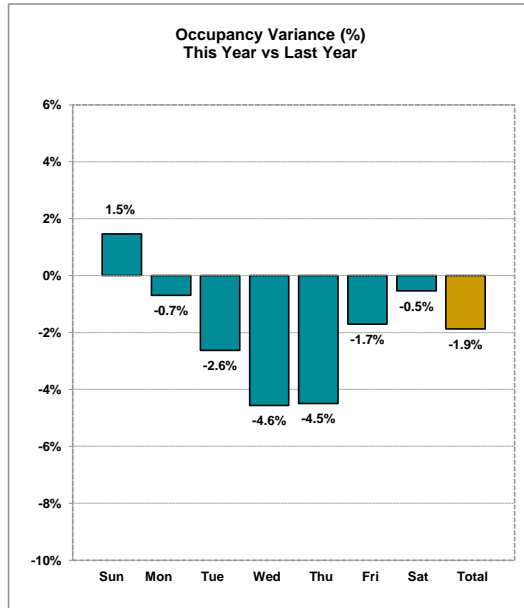




Weekly Hotel Report - Total United States - Week of September 01, 2013 - September 07, 2013

	Actual Sep 01, 2013 - Sep 07, 2013							Percent Change from Previous Year								
	1-Sep-13	2-Sep-13	3-Sep-13	4-Sep-13	5-Sep-13	6-Sep-13	7-Sep-13	Total	2-Sep-12	3-Sep-12	4-Sep-12	5-Sep-12	6-Sep-12	7-Sep-12	8-Sep-12	Total
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week
Occupancy	63.2%	37.7%	51.5%	57.1%	56.5%	62.2%	67.3%	56.5%	1.5%	-0.7%	-2.6%	-4.6%	-4.5%	-1.7%	-0.5%	-1.9%
Average Daily Rate	\$107.00	\$95.02	\$99.20	\$101.22	\$100.82	\$103.68	\$106.88	\$102.58	3.0%	0.2%	-1.9%	-3.7%	-3.2%	0.8%	1.3%	-0.4%
Revenue Per Available Room	\$67.63	\$35.86	\$51.10	\$57.84	\$56.97	\$64.47	\$71.96	\$57.98	4.5%	-0.5%	-4.5%	-8.1%	-7.6%	-0.9%	0.8%	-2.3%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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