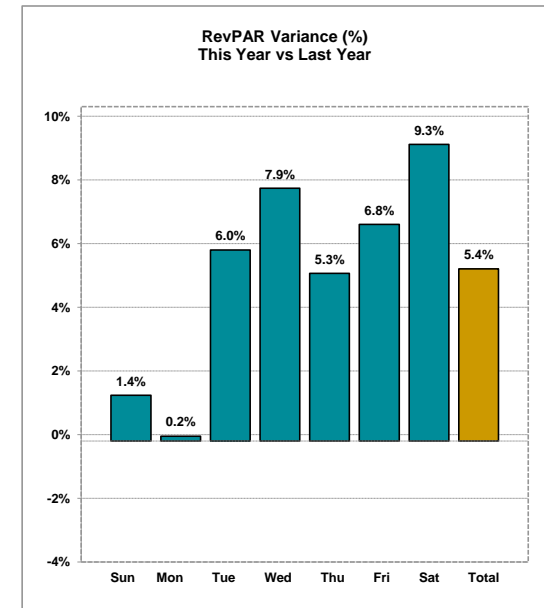
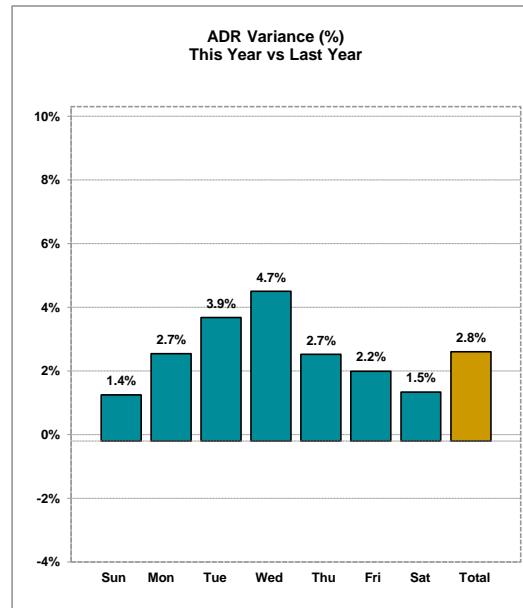
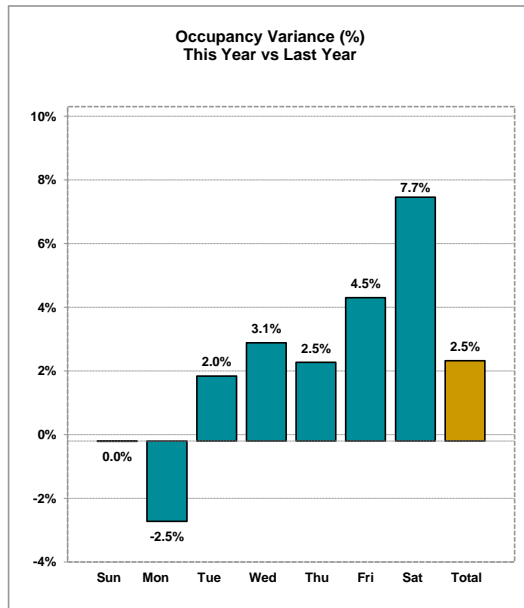




## Weekly Hotel Report - Total United States - Week of January 24, 2016 - January 30, 2016

	Actual Jan 24, 2016 - Jan 30, 2016								Percent Change from Previous Year							
	24-Jan-16 Sun	25-Jan-16 Mon	26-Jan-16 Tue	27-Jan-16 Wed	28-Jan-16 Thu	29-Jan-16 Fri	30-Jan-16 Sat	Total Week	25-Jan-15 Sun	26-Jan-15 Mon	27-Jan-15 Tue	28-Jan-15 Wed	29-Jan-15 Thu	30-Jan-15 Fri	31-Jan-15 Sat	Total Week
<b>Occupancy</b>	42.7%	56.3%	62.3%	62.8%	57.2%	58.1%	60.5%	57.1%	0.0%	-2.5%	2.0%	3.1%	2.5%	4.5%	7.7%	2.5%
<b>Average Daily Rate</b>	\$113.02	\$119.28	\$122.21	\$121.60	\$116.85	\$111.69	\$111.94	\$116.87	1.4%	2.7%	3.9%	4.7%	2.7%	2.2%	1.5%	2.8%
<b>Revenue Per Available Room</b>	\$48.21	\$67.18	\$76.16	\$76.35	\$66.85	\$64.94	\$67.70	\$66.77	1.4%	0.2%	6.0%	7.9%	5.3%	6.8%	9.3%	5.4%



Source: STR

You may quote this data when properly attributing it to STR, Inc.  
For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@str.com.

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